



The Daniels Corporation Announces Winners of the 2024 Daniels on Parliament Student Design Competition

Humber College takes first place for their design to transform a studio suite at Daniels on Parliament—Daniels' newest addition to the Regent Park Revitalization—into a hyper-functional contemporary living space.

Toronto, ON (July 16, 2024) - [The Daniels Corporation](#) (Daniels), one of Canada's pre-eminent builders and developers, recognized for their commitment to city-building and social impact, today announced the winners of their 2024 Daniels on Parliament Student Design Competition. A team of four undergraduate students from Humber College's Interior Design Program took first place for their innovative, thoughtful and practical design concept that challenged traditional notions of a studio suite. Their design transformed the suite into a hyper-functional and sustainable home, providing unique living solutions for homeowners to make their smaller living spaces more flexible, adaptable and versatile.



(L-R) 3rd & 4th year students from Humber College, Dayanna Lopez Buitrago and Emily Ramsuchit, respectively; Jury Panel - Samantha Langdon, Designer from U31; Laura Jones, Regional Leader of Hospitality HOK; Laura Fyles, Senior Interior Designer, Kirkor Architects; 3rd year student & 4th year graduate of Humber College, Marianna Precepa and Rozlyn Mead, respectively.

27 submissions from five post-secondary institutions across the GTA were evaluated by their respective school's faculty members, with the top team from each school put forward to advance to the final round. The top five teams were then evaluated by Daniels' Design and Architecture team and a judging panel comprising of interior design experts from Kirkor Architects, HOK and U31 in a live presentation setting. Designs were evaluated based on criteria such as design excellence, thoughtful use of space and spatial changes overtime, design practicality, and constructability.

Titled "*Salt & Pepper*", Humber College's winning design concept for a Daniels on Parliament studio suite focused on achieving the perfect balance of contrast and harmony by juxtaposing light and dark elements to create a dynamic and cohesive living space that supports a contemporary lifestyle both functionally and aesthetically. Their design achieved this by "balancing the placement of innovative storage solutions with lighter materials and colours to avoid closing off the space and enhancing the sightlines."

The Daniels on Parliament design competition aimed to challenge students' creativity, providing important collaborative opportunities with experts in the design industry, and allowing their designs to be applied in a real-world application. The biggest challenge for the Humber team "was to work as a team, to really hone down all our ideas into something that was cohesive and functional. Because when you have a lot of people working on a team, you'll have different approaches and ideas that just come to mind when we're designing. We had to make sure that everything fits together and that we're addressing every issue that was presented to us in the competition guidelines," said team member, Emily Ramsuchit, fourth year design student at Humber College.

Humber College's winning team will win a cash prize of \$5,000 and work closely with Daniels' Design and Architecture team to see their studio unit come to life in built form in the coming months.

Additionally, Toronto Metropolitan University (TMU) won second place in the competition and were awarded a cash prize of \$3,000. TMU's design was also voted as the People's Choice Winner by DOP's homeowners, for which the team won a second cash prize of \$1,000.



(L-R) Fiona Wong, Manager, Design & Architecture, The Daniels Corporation; Dilara Cengiz, Jacqueline Lai, Nadar Al-Fahad, design students at Toronto Metropolitan University; Brock Stevenson, Vice President, Design & Architecture, The Daniels Corporation; Marco Chow, Manager, Design & Architecture, The Daniels Corporation.

George Brown College took third place, winning a cash prize of \$2,000.

"We at Daniels, wanted to really dig into what makes a small space "hyper-functional" yet sensible and potentially scalable. Functional living can come in small packages that makes it possible to live large in smaller suites. At Daniels on Parliament, nearly 50 studio suites will incorporate the Ori Pocket Closet that unfolds and allows you to have more storage space for clothing or gear. Through this competition, we wanted to unleash the creative energies of our next generation of designers and architects and provide them with a unique opportunity to be part of a design process that brings together necessity, concept and reality. We truly believe that we have been successful in achieving that," said Brock Stevenson, Vice President of Design + Architecture at The Daniels Corporation.

For more information about the competition and Daniels on Parliament, click here: <https://www.danielsonparliament.com/>

About The Daniels Corporation

[The Daniels Corporation](#) is one of Canada's pre-eminent builders/developers, building nearly 40,000 new homes across the Greater Toronto Area for over 40 years. Daniels is the developer of TIFF Bell Lightbox in Toronto's Entertainment District and the City of the Arts community on Toronto's East Bayfront. Among its many initiatives, Daniels partnered with Toronto Community Housing to revitalize 53 of the 69-acre Regent Park community in Toronto. Regent Park is home to the World Urban Pavilion, a collaboration between the Urban Economy Forum, UN-Habitat, Canada Mortgage and Housing Corporation and Daniels. Understanding that quality of life is created by much more than physical buildings, Daniels goes above and beyond to integrate building excellence with opportunities for social, cultural, and economic well-being.

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