



## **Habitat for Humanity GTA, The Daniels Corporation and Choice Properties REIT Partner to Empower Family to Realize the Dream of Homeownership at Daniels MPV**

*Community organization unites with real estate developers to transform lives through affordable housing opportunities in Brampton*

**TORONTO, ON (July 30, 2024)** – Yesterday, [Habitat for Humanity GTA](#) (Habitat GTA), [The Daniels Corporation](#) (Daniels) and [Choice Properties REIT](#) (Choice Properties) presented a GTA family with keys to their brand-new home at the [Daniels Mount Pleasant Village](#) (MPV) community, located steps away from the Mount Pleasant GO station, in Brampton. The milestone was made possible by Daniels and Choice Properties who provided the home to Habitat GTA at a significant discount. This enabled Habitat GTA to create an affordable homeownership opportunity for the family under the same terms Habitat offers when a home is built exclusively by Habitat GTA volunteers.

For the teams at Daniels and Choice Properties, today's ceremony was particularly meaningful as members of their leadership teams came together with Habitat in December 2023 and spent a day volunteering their time in the construction of this home in the MPV community. As such, today marked a full-circle moment for the partners from the initial decision to make an affordable home possible, to building the home, to personally meeting and congratulating the newest Habitat partner family on having reached this transformative point in their lives.

Earlier this month, Daniels and Habitat GTA welcomed two more new Habitat families to their homes in Brampton at Daniels' OMG 2 community. Opening doors to homeownership enables families to thrive and establish a safe and secure financial future.

"We are thrilled to welcome Harish, Heena and Jainee into our MPV community and continue our longstanding commitment to strengthening our communities through affordable homeownership opportunities," says Heela Omarkhail, Vice President of Social Impact at Daniels. "Providing families with safe and high-quality homes through our longstanding relationship with Habitat GTA aligns with our purpose of building inclusive communities. Our partnership with Choice Properties in building MPV and together dedicating a home to a Habitat GTA Partner Family is one that we are

incredibly proud of. From the very beginning, our shared vision for MPV was to create a place where everyone feels welcomed, along with a sense of belonging. With the addition of affordable homeownership to the community which already includes a spectrum of housing opportunities, we have fulfilled that vision. We are committed to building more than just homes, ensuring that deserving families have a foundation for a brighter future."

Daniels has been a partner of Habitat GTA for over 25 years, and has supported the organization's mission of building strength, stability and self-reliance through affordable homeownership. Together, Daniels and Habitat for Humanity affiliates have welcomed nearly 100 Habitat partner families to Daniels' communities across the GTA.

In 2022, Habitat GTA presented Daniels with the first-ever Developer for Humanity Lifetime Achievement Award in recognition of their above and beyond dedication to affordable housing and community support. This morning's ceremony underscores Daniels' commitment to social impact and showcases the power of private and non-profit partnerships in addressing the ongoing affordable housing crisis within Canada.

"Today's welcome home is not just a celebration of a new home for a local family, but a testament to how easy it is for the developer community to make a meaningful difference in addressing the affordable housing crisis," said Habitat for Humanity GTA CEO, Ene Underwood. "Imagine what could be possible if every developer (together with their investors) followed the lead of Daniels and Choice Properties in each of their developments. This is such a great example of how we can work together to make affordable homes possible and thus, create stronger, diverse and more equitable communities."

Built in collaboration with Choice Properties—a company trusted for creating enduring value through places where people thrive — MPV is a community that reinforces Daniels' and Choice Properties' shared vision of building thriving, resilient communities.

"Today's ceremony exemplifies the impact we can achieve when developers, community organizations and investors unite in a shared commitment to building healthy, resilient communities. We're thrilled to welcome our Habitat GTA partner family to their new home," John Giannone, Vice President, Development, Choice Properties.

As a new and award-winning transit-focused, eco-urban master-planned community, MPV is a first-of-its-kind in Brampton that includes a spectrum of housing offerings, featuring a modern six-storey, mid-rise condominium, two blocks of stacked back-to-back condominium townhomes and [Uniti](#), one of the city's first new purpose-built rental buildings in over a decade that also integrates affordable rental housing.

We are beyond grateful to Habitat for Humanity GTA and its partners for making a home of our own possible. This home represents more than just the bricks and mortar - it means a brighter future for our family," said Heena Vasdev. "The support and dedication of everyone involved has been truly inspiring, and we are excited to start this new chapter in our lives. Thank you for giving us the opportunity to build a loving environment for our child to grow and thrive."

For more information about MPV, please visit: <https://danielshomes.ca/details/daniels-mpv/>

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### **About The Daniels Corporation (Daniels)**

[The Daniels Corporation](#) is one of Canada's pre-eminent builders/developers, building nearly 40,000 new homes across the Greater Toronto Area for 40 years. Daniels is the developer of TIFF Bell Lightbox in Toronto's Entertainment District and the City of Arts community on Toronto's East Bayfront. Among its many initiatives, Daniels partnered with Toronto Community Housing to revitalize 53 of the 69-acre Regent Park community in Toronto. Regent Park is home to the World Urban Pavilion, a collaboration between the Urban Economy Forum, UN-Habitat, Canada Mortgage and Housing Corporation and Daniels. Understanding that quality of life is created by much more than physical buildings, Daniels goes above and beyond to integrate building excellence with opportunities for social, cultural, and economic well-being.

### **About Habitat for Humanity Greater Toronto Area (Habitat GTA)**

Habitat for Humanity GTA is Greater Toronto's most recognized provider and advocate of solutions that tackle our region's housing crisis. Our mission is to create a world where everyone has a safe, quality place to live. We focus on creative solutions to address the affordable housing crisis in Toronto, Brampton, Caledon, York Region and Durham Region. With the help of volunteers, donors and community partners, we unlock change for generations by bringing the benefits of home ownership to more people and communities. Since 1988, Habitat GTA has built 23 new communities, empowering more than 550 families. To learn more visit <https://habitatgta.ca>

### **About Choice Properties Real Estate Investment Trust**

Choice Properties is a leading Real Estate Investment Trust that creates enduring value through the ownership, operation and development of high-quality commercial and residential properties. Our portfolio consists of over 700 properties, comprising over 60 million square feet of gross leasable area, in urban and suburban markets across Canada. We believe that value comes from creating spaces that improve how our tenants and communities come together to live, work, and connect. We aspire to

develop healthy, resilient communities through our dedication to environmental, social and economic sustainability. Choice Properties is one of the first entities in Canada to have its net-zero targets validated by the [Science Based Targets initiative](#) (SBTi). Through our Choice Cares Program, we have contributed over \$1.65 million and 5,000 paid volunteer hours to numerous charities across the country. In everything we do, we are guided by a shared set of values grounded in Care, Ownership, Respect and Excellence. To learn more about Choice Properties, visit [choicereit.ca](http://choicereit.ca).

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