



**The Daniels Corporation, Choice Properties REIT, and Habitat for Humanity GTA Partner to Build a Forever Home at Daniels MPV in Brampton**

TORONTO, ON (December 7, 2023) – [The Daniels Corporation](#) (Daniels) and [Choice Properties Real Estate Investment Trust](#) (Choice Properties) have joined forces with [Habitat for Humanity GTA](#) (Habitat GTA) to participate in a Habitat GTA Team Build Day at the Daniels Mount Pleasant Village (MPV) community in Brampton. This collaborative effort goes beyond construction; it signifies the shared commitment in supporting Habitat GTA partner families with building strength, stability, and self-reliance through affordable homeownership.

Having an affordable home significantly empowers Habitat partner families, providing more than just a place to live – it offers newfound stability and hope while fostering resilient communities. Engaging in these transformative build days is important for organizations, contributing to positive social impact, team cohesion, and establishing a legacy of support and change in the communities they serve.

On Build Day, the Daniels, Choice Properties and Habitat GTA teams participated in the construction process and prepared the home at MPV for subsequent building stages. As the holiday season infuses our hearts with generosity, Daniels, Choice Properties, and Habitat GTA's commitment to community support resonates profoundly. This season of giving magnifies the significance of their dedication to the communities they serve.

"At Daniels, we take immense pride in the work we do in partnership with Habitat for Humanity GTA. We value the importance of giving back to our communities and are especially proud during this season of giving to give back to our community in such a meaningful way with our partners at Choice Properties and Habitat GTA. Participating in the build of a new townhome for a deserving Habitat partner family signifies a profound moment in our ongoing commitment to community support and inclusivity," said Jake Cohen, Chief Operating Officer at The Daniels Corporation. "Our work is more than just about building homes. We are ensuring that deserving families have a foundation for a brighter future."

With a legacy of over 10 years of building in Brampton, Daniels has consistently embraced a "people-first" approach. Located in Brampton's Mount Pleasant Village, Daniels MPV is a new condominium community developed in partnership with Choice Properties. The community reinforces their dynamic partnership and shared vision of building vibrant, diverse communities that positively impact the way people live. With a diverse range of layouts catering to individuals and families, encompassing both rental and ownership opportunities, Daniels MPV is poised to redefine living standards in the area. Every aspect of MPV is infused with a sense of community and belonging, with modern condominiums, stacked back-to-back condominium townhomes, and [UNITI](#), Brampton's first purpose-built rental building in over a decade.

“At Choice Properties, we view our spaces as an opportunity to enhance the economic well-being and social fabric of the surrounding community. We are proud to have a partner in Daniels who shares our commitment to taking a multi-sector, inclusive approach to development,” said Orit Sarfaty, VP, Sustainability and Placemaking at Choice Properties. “Today, we are eager to offer our hands in the building of a Habitat for Humanity home, with the hope of enriching the lives of the family it will hold. Together, we are creating healthy, resilient communities.”

Daniels has been a proud partner of Habitat for Humanity GTA for over two decades and together they have partnered with nearly 100 families across the GTA. In 2022, Daniels was honored with the first-ever Developer for Humanity Lifetime Achievement Award by Habitat for Humanity GTA, in recognition of their unwavering commitment to affordable homeownership opportunities and economic and social well-being within the communities they serve. Together with Choice Properties, Daniels is expanding on this incredible partnership and commitment to building strong, resilient communities by supporting a family with a new townhome in the Daniels MPV community.

“Time and again, Daniels delivers on their goal of creating truly vibrant communities that go beyond bricks and mortar. We are thrilled that Daniels, together with their partner, Choice Properties, have created this opportunity for yet another Habitat family to realize the strength, stability and possibility that comes from a home of their own. Working shoulder-to-shoulder with our partners onsite today, we are unlocking change for generations through the building of affordable homes, said Ene Underwood, CEO, Habitat for Humanity GTA.

[Learn more about Daniels MPV.](#)

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### **About The Daniels Corporation**

The Daniels Corporation ([www.danielshomes.ca](http://www.danielshomes.ca)) is one of Canada’s pre-eminent builders/developers, building more than 39,000 new homes across the Greater Toronto Area for over 39 years. Daniels is the developer of TIFF Bell Lightbox in Toronto’s Entertainment District and the City of the Arts community on Toronto’s East Bayfront. Among its many initiatives, Daniels partnered with Toronto Community Housing to revitalize 53 of the 69-acre Regent Park community in Toronto. At the core of the revitalization is both a physical and social re-connection of this once stigmatized neighbourhood to the broader City of Toronto. Today, Regent Park is the global hub of Sustainable Development Goals and home to the World Urban Pavilion – Powered by Daniels, a collaborative initiative between the Urban Economy Forum, UN-Habitat, Canada Mortgage and Housing Corporation and The Daniels Corporation. Understanding that quality of life is created by much more than physical buildings, Daniel goes above and beyond to integrate building excellence with opportunities for social, cultural, and economic well-being.

### **About Choice Properties Real Estate Investment Trust**

Choice Properties is a leading Real Estate Investment Trust that creates enduring value through the ownership, operation and development of high-quality commercial and residential properties. Our portfolio consists of over 700 properties, comprising over 60 million square feet of gross leasable area, in urban and suburban markets across Canada. We believe that value comes from creating spaces that improve how our tenants and communities come together to live, work, and connect. We aspire to develop healthy, resilient communities through our dedication to environmental, social and economic

sustainability. Choice Properties is one of the first entities in Canada to have its net-zero targets validated by the [Science Based Targets initiative](#) (SBTi). Through our Choice Cares Program, we have contributed over \$1.65 million and 5,000 paid volunteer hours to numerous charities across the country. In everything we do, we are guided by a shared set of values grounded in Care, Ownership, Respect and Excellence. To learn more about Choice Properties, visit [choicereit.ca](http://choicereit.ca).

### **About Habitat for Humanity GTA**

Habitat for Humanity GTA is greater Toronto's most recognized provider, and advocate, of solutions that tackle our region's housing crisis. Our mission is to create a world where everyone has a safe, quality place to live. We focus on creative solutions to address the affordable housing crisis in Toronto, Brampton, Caledon, York Region and Durham Region. With the help of volunteers, donors and community partners, we unlock change for generations by bringing the benefits of home ownership to more people and communities. Since 1988, Habitat GTA has built 23 new communities, empowering more than 500 families. To learn more visit [habitatgta.ca](http://habitatgta.ca)

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