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# ARTIST IN RESIDENCE

CALL FOR PROPOSALS



All illustrations are artist's concepts and may not be representative of the final product. E. & O. E.

# OVERVIEW

The Daniels Corporation (Daniels) and Choice Properties are collaborating with BlackNorth Initiative (BNI) to launch a new Artist in Residence program that promotes art, culture, and resident engagement, while also addressing systemic barriers faced by Black artists in accessing housing, workspaces, and economic opportunities.

The Artist in Residence program gives an artist the opportunity to work collaboratively with the community and residents of Uniti to further develop their work, and animate amenity and community spaces **over a one-year term**. This opportunity will not only showcase the artistic practice of participating Black artists but will also offer an impactful lifestyle amenity for residents.

The program is designed to provide a local black-identifying artist with living accommodations at a special rate in exchange for their participation in activating Uniti and the Mount Pleasant Village (MPV) community. The selected artist(s) will live at Uniti with a monthly rent subsidy of \$700 as part of Daniels' Social Impact Exchange and be required to provide a minimum of 8 hours per month of community engagement events that animate building amenity spaces, such as workshops and events that showcase artistic talent and foster relationships within the building and in the local community.

The program is open to emerging and mid-career professional artists with experience in visual media (painting, printmaking, drawing, sculpture, crafts, photography, film, and video), music, performance, and literary art. The artist must be a resident of Ontario. A selection panel will review all applications and shortlisted applicants will be invited to an interview process with the Daniels, Choice, and BNI teams.

Proposals will be accepted from Black-identifying artists and artist groups for one (1) residential unit at Uniti. As such, the selection process will prioritize applications from Black-identifying artists and artist groups.





## THE UNITS

This program offers the Artist in Residence the choice of a 1 or 2-bedroom apartment suite located at Uniti, 40 Lagerfeld Dr, Brampton, ON L7A 0H8. With features and finishes designed to elevate resident lifestyle and well-equipped with amenities to enhance daily life, the Artist in Residence will be set up for success to animate the building and encourage community engagement.

## INTENDED USE

The Artist in Residence program is specifically tailored to artists and artist groups who wish to engage other residents through creativity and celebration as they continue to develop their artistic practice. The residential unit is not permitted to be rented out, nor can it be sublet by any other party.



## HOW THE PROGRAM WORKS

Daniels' Social Impact Exchange Program requires participating Artists in Residence to contribute a minimum of eight (8) hours a month to the residential community they partner with. Applicants submitting Proposals are required to include a Social Impact Exchange Plan that outlines a proposed community engagement strategy and should include examples of specific engagement activities with details on opportunities for collaboration with residents or community organizations.

As part of the program, participating artists will also submit a monthly summary of their involvement, which will detail both the nature of the activities and initiatives they engaged in and the time spent on them, to be evaluated by Daniels and BNI. If the Artist in Residence does not fulfill their residential engagement commitments, the monthly subsidy of \$700 will not apply to the following month's rent.

The Artist in Residence will sign a memorandum of understanding with Daniels and BNI when they execute their agreement, acknowledging the terms of the Daniels Social Impact Exchange Program.

Artist involvement in the program will begin at the time of move-in and will be a condition of the subsidized rental. Daniels' Social Impact Exchange Program can include time spent in several ways, for example:

- Providing mentorship to residents in the building
- Hosting artistic events for residents in the building
- Actively participating in public events that engage the broader neighbourhood
- Partnership with a local community service organization
- Participate in local employment, training, social procurement and/or other community economic development initiatives

## **ELIGIBILITY**

To be eligible for tenancy for the opportunity outlined, respondents must be a Black-identifying emerging or mid-career professional artist or belong to an arts group or organization. For the purposes of the proposal, a professional artist is someone who:

- Has specialized training in the artistic field (not necessarily in academic institutions)
- Is recognized as a professional by his or her peers (artists working in the same artistic tradition)
- Demonstrates a commitment to devoting time to artistic activity
- Has a history of public presentation or publication

## **DANIELS' SOCIAL IMPACT EXCHANGE PROGRAM**

Daniels understands that we have a platform to be leaders and innovators in addition to a responsibility to do our best as city builders. We have partnered with several organizations, leveraging our business to create opportunities for social impact. We seek out opportunities to build relationships in the communities in which we build because we see the power in partnership and collaboration.

The Social Impact Exchange Program is based on the concept of energy exchange, and while these financial incentives provide tangible value for residential tenants, the impact of community engagement – on the quality of life in communities, social cohesion, animation of common element spaces, participation, and local economic development – cannot be overstated.

## SUBMISSION REQUIREMENTS

Respondents are asked to submit a proposal outlining the Social Impact Exchange Plan detailing activities or initiatives that will facilitate the animation of the building and engage Uniti and the MPV community. In addition, respondents are asked to provide an Artist CV. Submissions should respond to the following requirements:

1. Email [socialimpact@danielscorp.com](mailto:socialimpact@danielscorp.com) expressing interest in the Artist in Residence opportunity to receive ongoing correspondence and updates.
2. Submit a 2-3 page (maximum) Social Impact Exchange Plan describing how the artist/artist group proposes to fulfill Daniels' Social Impact Exchange Program requirements, including detailing any existing relationships with the Brampton community, local organizations or other stakeholders.
3. Submit an Artist CV by the submission deadline date which includes any professional qualifications, exhibitions/commission history, education, representation and other relevant experiences and significant achievements to date.
4. Three references from any of the following: clients, mentors, mentees, community organizations

\*Note: Shortlisted Respondents may be subject to a credit check before completion of the Proposal assessments and before the Artist in Residence is offered to a potential artist.

**APPLY TODAY!**

**Only one submission per artist or artist group will be accepted.**  
**The deadline for submissions is 11:59 p.m. on, October 13, 2023.**  
**For any other questions, please contact [socialimpact@danielscorp.com](mailto:socialimpact@danielscorp.com)**

## SUMMARY OF EVALUATION CRITERIA

### 1. Artist CV

- a. Is the respondent an emerging or mid-career artist?
- b. Has the respondent
  - presented their artistic work, or participated in exhibitions, performances, screenings, readings, and publications?
  - had specialized training in the artistic field?
  - been recognized as a professional by his or her peers?
  - demonstrated a commitment to devoting time to artistic activity

### 2. Proposed Use of the Space

- How will the respondent use the space to engage in their artistic practice?
- How will this program provide an opportunity for the artist to grow/evolve their creative practice?

### 3. Connection to the Brampton Community

- Does the respondent have an existing relationship with the Brampton community?

### 4. Social Impact Exchange Plan

- a. What kind of resident engagement events will the respondent organize and implement?
- How does the respondent plan to
  - create engaging animation opportunities at Uniti and in MPV?
  - develop meaningful relationships and opportunities for engagement with residents in the community?

## SELECTION PROCESS

As this Call for Proposals is part of Choice and Daniels' corporate commitment to advancing equity and addressing the historic and ongoing impact of anti-Black systemic racism, the selection process will prioritize applications from Black-identifying artists and artist groups.

The following milestones outline the project timeline as currently defined:

**October 13, 2023:** Submission Deadline.

**October 23-27, 2023:** Applicant Interviews

**October 30-November 3, 2023:** Artist notified

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