

DANIELS IS COMMITTED TO AN ENVIRONMENTALLY SUSTAINABLE AND HEALTHY LIFESTYLE.



HOMEOWNERS GARDENING AT PAINTBOX CONDOMINIUMS



GARDEN PLOTS AT HIGHPARK CONDOMINIUMS

DANIELS' URBAN AGRICULTURAL COMMITMENT CONTINUES TO GROW

Daniels
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FIRSTHOME™ HAZELTON PLACE



LIMELIGHT CONDOMINIUMS



ONE PARK PLACE CONDOMINIUMS

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In 2009, Daniels first introduced urban agriculture with community gardening plots at OneCole Condominiums in Toronto's Regent Park. Proving to be a success, they have since taken this concept to North York with the incorporation of gardening plots and an edible landscape where residents can enjoy apple trees, Echinacea plants and much more. HighPark Condominiums in Toronto also showcases Daniels commitment to an environmentally sustainable and healthy lifestyle with an array of community gardening plots that will be located on the 2nd floor gardening terrace.

Within the Canadian building industry, The Daniels Corporation is leading the urban food revolution through trailblazing initiatives that incorporate urban agriculture opportunities such as gardening plots, greenhouses, edible landscaping and gardening programs into their new home communities across the Greater Toronto Area - and is inspiring other developers to do the same. Gardening invites green-thumbs to come together, establish a deeper sense of community, and help residents feel connected to the earth in an interactive way.



GROWING GREEN IDEAS

Moving west to Mississauga, Daniels was the first to introduce community gardening into condominium landscaping by designing a unique interwoven labyrinth of gardening plots for residents to enjoy at Limelight Condominiums. Recently, Daniels welcomed community gardening and a greenhouse to FirstHome™ Hazelton Place in Erin Mills. Centrally located within the community, and incorporated into the landscaping, the gardening plots have proven to be a great success with new homeowners of this neighbourhood.

Where gardening plots aren't feasible for every community, Daniels is constantly coming up with innovative solutions to expand their urban agriculture initiatives. At OnePark West Boutique

FRESH-FROM-THE-VINE
TOMATOES FLOURISH IN
THE GARDENING PLOTS AT
LIMELIGHT CONDOMINIUMS



Condominiums and Townhomes in Regent Park, Daniels collaborated with the Dixon Hall Mill Centre (dixonhall.org), a non-profit agency that teaches at risk youth carpentry skills, to create balcony planter boxes for the residents.

Providing not only unique gardening platforms in their communities, Daniels provides urban gardening workshops and seminars to ensure that residents maximize the opportunity to grow herbs, vegetables and flowers – and the response has been phenomenal. Daniels has partnered with Ontario urban agriculture specialists to teach, develop and implement plans to assist residents in using their gardening plots efficiently. At the well-attended sessions, residents receive the tools to start and maintain successful gardens that will thrive.

Daniels and Toronto Community Housing, partners in the 69-acre Regent Park revitalization, have come together to create a Food Partnership within Regent Park with community organizations and FoodShare Toronto. The Regent Park Food Partnership will increase residents' access to local, fresh food in addition to hands-on educational programs through a greenhouse, community oven and gardens in the new six-acre park.

In the summer of 2013, Daniels also launched two highly successful Farmers' Markets: *The Regent Park Farmers' Market*, which brought together small plot growers and artisan food purveyors with local farmers to offer residents and visitors the best summer produce, baked goods, spices, cheeses, flowers and more. The Regent Park Farmers' Market also helped nurture the community by providing new business opportunities for local residents. It was also the site of musical performances and artistic activities.



FRESH SALAD PICKED
FROM PLANTER BOXES AT
ONEPARK WEST CONDOMINIUMS



CREATING THE BACKYARD
FARM & MARKET AT ERIN MILLS

In Erin Mills, Daniels launched *The Backyard Farm & Market* located on the site of their upcoming master-planned community at Erin Mills Parkway and Eglinton Avenue West. The Backyard Farm & Market featured meats, eggs, cheeses and baked goods from local and sustainable farmers and artisanal producers, as well as kids educational programs, therapeutic garden mazes, waste-free kitchen demonstrations and musical performances.

And, Daniels urban agriculture commitment keeps growing as the company is also collaborating with Highmark Farms to operate Winter Box Programs at their Presentation Centres located at Daniels Erin Mills in Mississauga and Regent Park in Toronto's Downtown East. The Winter Box Program consists of baskets containing chemical-free, locally grown veggies and additional goods filled with 6 to 16 items weekly – it's a healthy and smart way for customers to pick up fresh produce, breads, meat pies and other items to stock their pantries. For more information on the Winter Box Program, please email box@highmarkfarms.com

The Daniels Corporation is one of Canada's preeminent builder/developers, building more than 24,000 new homes across the Greater Toronto Area for over 31 years. Daniels was named the Tarion Warranty Corporation's 2012 Ontario High Rise Builder of the Year and the recipient of the 2012 Toronto Arts and Business Award presented by the Toronto Arts Foundation. Among its many initiatives, Daniels was chosen to partner with Toronto Community Housing to revitalize Regent Park – 69 acres in Toronto's Downtown East. Committed to community, Daniels offers innovative programs that help people achieve homeownership, champions' neighbourhood initiatives that enhance quality of life, and supports numerous charities and non-profit organizations. In 2012, the company was invited to participate in Ryerson University's Urban Agriculture Summit.

Including urban agriculture opportunities in their new home communities is a natural offshoot of the Daniels motto **“Love Where You Live.”**