

With Gratitude...

All of us at Daniels are
thrilled to be the recipient of
Tarion's 2019 Ernest Assaly Award.



Mitchell Cohen, President
The Daniels Corporation

Our hearts are filled with gratitude for the 30,000 homeowners and tenants who put their faith in us over the past 35 years, who trusted us to build their new homes.

Because we couldn't do this alone, we are also grateful to our consultants, sub-contractors, suppliers, and partners who have joined us on this journey. We are particularly grateful for their understanding of the importance of building community capital through investment in local economic development.

So many have generously opened their hearts and their doors to hiring young people from Regent Park who need a hand up, or seasoned engineers from Angola or Kenya who were otherwise unable to practice their profession in Canada. And we are greatly heartened to see many companies refreshing their 'corporate social responsibility' toolboxes with local economic development as a primary philanthropic driver.

We are thankful for the success we've achieved, because that success allows us to leverage the power of our business platform to build strong communities.

The development and construction industries are uniquely positioned to make an enormous difference through social impact investment. Literally billions of dollars are spent every year building new roads, sewers, subways, condominiums and rental apartments.

Although much needed physical infrastructure will have been built, there is so much more that we can achieve. With a simple conceptual shift, those same dollars can be spent with intentionality, ensuring a healthy social infrastructure and value creation well beyond the bricks and mortar.

Impact will be maximized through a laser sharp emphasis on training programs, employment opportunities, and social procurement practices, all of which can be achieved in partnership with other like-minded corporations, not-for-profit agencies, local residents and the philanthropic community.

These partnerships are fundamental to building strong, resilient communities. They are also an essential ingredient in addressing homelessness and the critical shortage of affordable housing across the country. Working together, we can build a city, a province and a country in which every one of us has a safe, secure and affordable place to call home.

We are profoundly grateful to Tarion for this recognition, and for inspiring us to double down on our responsibility to build strong communities and a better world.



Established in 2017, Tarion's Ernest Assaly Award recognizes the highest level of excellence in Ontario home building while honouring the legacy of a highly respected leader in the residential building industry. Each year, the Ernest Assaly Award celebrates one Ontario residential builder who has demonstrated a continued commitment to building quality and innovation, customer service, and community involvement.



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